

Rep Order# 8872204 **Ver#** 3 **Status** Revised
EC'd Yes

Traffic Order# 37399

Printed: 09/26/2012 6:27 PM
Last Received: 09/26/2012 12:28 PM

1 of 4

Station KLAS-TV LAS VEGAS
Advertiser (HORSFORD STEVEN
Product Horsford/DCCC
Estimate# 1876 DCCC
Buyer Jesse Demastrie
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 143/149/1876
Flight Dates 09/26/2012 - 10/01/2012
Hiatns Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

= CONTRACT COMMENT =

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

THIS IS A REVISION, DO NOT DOUBLE BOOK
TOTAL REMAINS THE SAME - \$11,900
PLEASE CONFIRM
THANKS MIKE!

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Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0265

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Showing Buylines: All Lines

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Rep Firm
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Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*14	W-F,M	630P-700P	INSIDE EDITION	:30	\$1,000.00	09/26-10/01	0	0	0	\$0.00	
		Sales Remark:	V3 .									
		V3 More than 2 codes changed										
	*15	W-F	700P-800P	ET/INSIDER	:30	\$800.00	09/26-09/28	0	0	0	\$0.00	
		Sales Remark:	V3 .									
		V3 More than 2 codes changed										
	*16	M	1100P-1135P	8 NEWS NOW AT 11PM	:30	\$2,100.00	10/01-10/01	1	1	1	\$2,100.00	
		Sales Remark:	V3 .									
		V3 More than 2 codes changed										
	*17	W-F,M	1135P-1237A	LATE SHOW W. LETTERMAN	:30	\$425.00	09/26-10/01	0	0	0	\$0.00	
		Sales Remark:	V3 .									
		V3 More than 2 codes changed										
	*18	SA	530P-600P	POLITICS NOW	:30	\$175.00	09/29-09/29	1	1	1	\$175.00	
		Sales Remark:	V3 .									
		V3 Added										
	*19	W-F	400A-459A	NEWS	:30	\$35.00	09/26-09/28	1	1	1	\$35.00	
		Sales Remark:	V3 .									
		V3 Added										

--REPORT TOTALS--

Report Totals: 19 / \$11,900.00

--SALES MONTHLY TOTALS--

Sep 12: 17 / \$9,475.00

Oct 12: 2 / \$2,425.00

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Sales Totals: 19 / \$11,900.00

Station Totals: 19 / \$11,900.00

Lines not sent/rclld/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals	\$39,667	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

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Demos RA35+